

## CONDUCTING A CANVASS

Pastor Jonathan Scharf

One way, a very good way, to meet people in your parish area and invite them to worship services or an event at your church is conducting a canvass. In a DVD set entitled *Evangelism Toolbox* produced by the Commission on Evangelism, Pastor Jon Scharf describes the canvassing program at Abiding Grace Lutheran Church, Covington GA. Watch the video: <https://vimeo.com/71991028>. Use the outline below to follow along and take notes.

### Presentation Outline

#### Canvassing Goals

- #1: Inform people about your church
- #2: Invite people to your church
- #3: Build your contact information

#### #1: Inform People about Your Church

- Postcards
- Floats in Parades
- Events
- Newspaper articles
- Canvass flyers

#### #2: Invite People to Your Church

- Attach Canvassing to an Event

#### #3: Build Your Contact Information

- Name
- Address
- Any other helpful information for future visits

#### Canvassing Training

- Begin with a training program
- Pair trained members with new members
- Two people per team

- Pair up men and women
- Bring children
- Get out there and let God work

Other ways to Get Involved

Canvassing Follow Up

Canvassing Changes Lives

Closing Thoughts