

## Questionnaire for Community Leaders

Date and time: \_\_\_\_\_

Name of person being interviewed: \_\_\_\_\_

Job Description: \_\_\_\_\_

1. Where do you see the economic growth in the area?
2. Where do you see the economic decline in the area?
3. What are the biggest employers in the area? Are they growing, contracting, or staying the same in recent years?
4. Have new businesses recently begun, or are any projected to begin? If so, what types of businesses are they?
5. Have there been changes in the existing employment picture, up or down? What has been the cause of this?
6. What's the unemployment rate for this area?
7. Where do you see the residential growth in the area?
8. Where do you see the residential decline in the area?
9. Are there new housing starts? What is the cost of a building lot and a typical 4-bedroom home?
10. What is the turnover rate per year?
11. What areas (neighborhoods) represent the greatest turnover rate?
12. What ethnic groups are gaining in population in the area? Explain.
13. Are the residents primarily blue collar or white-collar workers?
14. Which of the following groups have some prominence: Singles, parents of young children, single parents, middle aged parents of grown children, retired, or other?
15. What do you believe are the greatest needs in the community?
16. Is there someone else I should also see to get the information I'm looking for?